

Organizational Review of the Municipality of Lakeshore

Final Report



Organizational Review of the Municipality of Lakeshore

→ Final Report

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Organizational Review of the Municipality of Lakeshore

Introduction



Project Mission & Success

Project Mission

Context Setting

To collaborate with the Municipality of Lakeshore (the Municipality) to conduct a comprehensive corporate service and organizational review to ensure the Municipality's current and future success

Project Success

- A successful project will deliver the following through the engagement:
 - A strong understanding of service delivery strengths and gaps and the impact those have on clients and staff, with a particular focus on IT and staffing
 - Insight into the effectiveness of the current organizational structure and how it supports performance, quality and cost management
 - Clear and evidence-informed direction on the actions needed to improve the organizational structure to support people to do their best work
 - Strategic advice on how to leverage and organize assets to maximize efficiency and value
 - Buy-in and engagement of key stakeholders, including Leadership and Council



Project Scope

➡ In Scope

Context Setting

- Project management (project plan, scheduling interviews, reporting, touchpoints etc.)
- Virtual discovery interviews to further understand operating environment
- Corporate Services Review
 - Data and document review
 - Interviews with key staff
 - Individual interviews with Council members
 - Jurisdictional scanning
- IT Assessment
- Current Services Staffing and Resourcing Review
- Change management plan

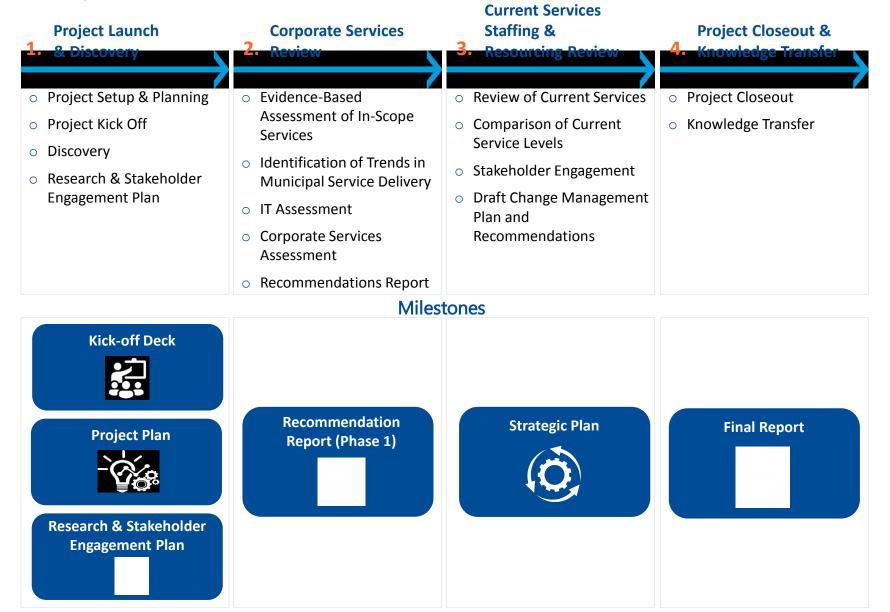


- o Implementation of recommendations
- Broader change management
- Detailed data analysis
- Detailed process reviews
- Culture Assessment



Context Setting

Project Activities



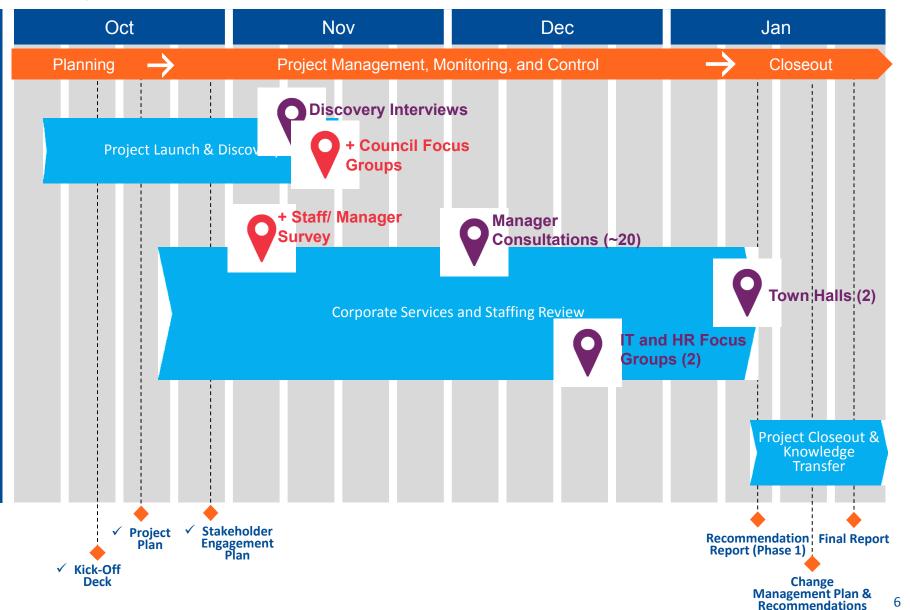


Project Steps

Context Setting

Project Timelines







Organizational Review of the Municipality of Lakeshore



Current State Findings





Purpose of this Document

The purpose of the *Current State Findings Report* is:



To present the key themes derived from the analysis of data, documentation, survey responses, IT assessment, HR Review and stakeholder inputs from consultations i.e. focus groups.



To summarize the key strengths Lakeshore can build on and opportunity areas it can focus on to improve the organization's capacity to meet the growing needs of the community.

3

To identify key findings from the jurisdictional scan of comparable municipalities that inform Lakeshore on potential leading practices that it can consider for the future state.



Organizational Review of the Municipality of Lakeshore

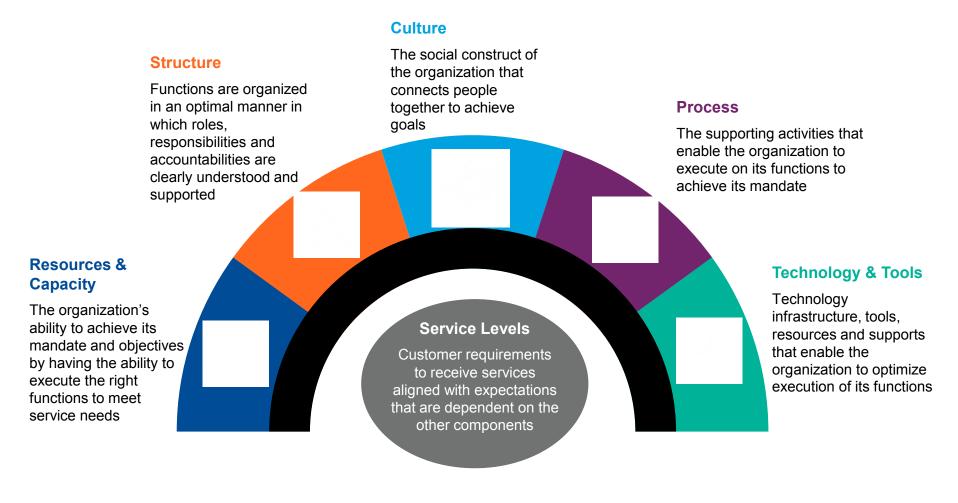
Methodology





Organizational Review Framework

Focus of the review entailed a review into these aspects of the organization through broad and deep engagement and analysis of documents and data.





Information Inputs

Methodology

Optimus SBR reviewed data and documents, engaged stakeholders and conducted a best practice scan to gather inputs for the current state assessment, which then supported a discussion with Lakeshore regarding the future state organizational structure of the Municipality



Data and Document Review

Optimus SBR reviewed data and documents to develop a clear understanding of Lakeshore's current organizational structure, as well as its strategic directions and priorities. Please refer to the Appendix for a list of data and documents reviewed.

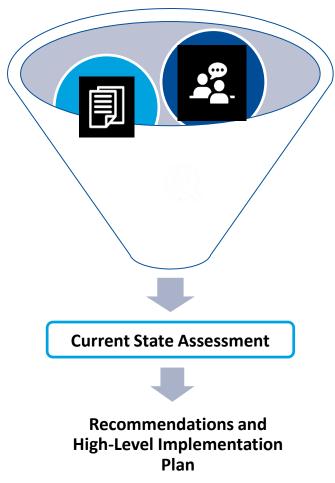


Stakeholder Engagement

Optimus SBR engaged over 100 internal stakeholders to gain a holistic view of Lakeshore's efficiency and effectiveness, including what is working well, what pain points exist, and where there are opportunities for improvement. Please refer to the Appendix for a list of internal stakeholders engaged.

Jurisdictional Scan

Optimus SBR conducted a scan to understand practices adopted by comparable municipal jurisdictions regarding their organizational structure and resource allocation. The selected comparable jurisdictions were Woodstock (Ontario), Caledon (Ontario), and Innisfil (Ontario).





Current State Findings: Overview of Lakeshore

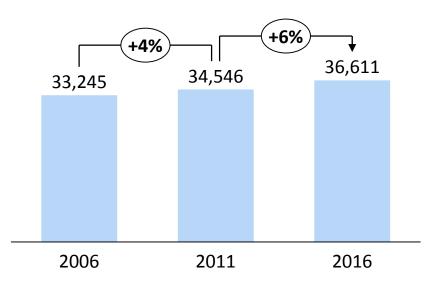


Overview of the Municipality Municipal Profile

Vision A progressive Town of healthy, integrated communities.

Mission To nurture a unified Town that sees possibility, inspires innovation and realizes potential.

Population Growth



Key Organization Statistics

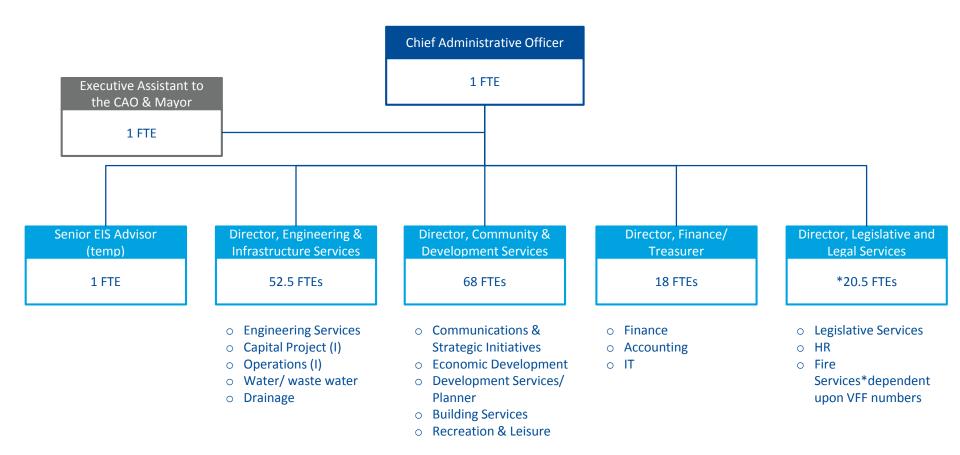
- Land area in sq. kilometres: 530
- Population density per sq. kilometer: 69
- Employees¹:
 - 120 full-time employees;
 - 230 250 part time (including VFFs); and,
 - ~40 student positions

Lakeshore, as a lower-tier municipality, is in the top 13th percentile in Canada in size, and one of the fastest-growing municipalities in the Windsor-Essex region





Current Organizational Structure





Strengths, Gaps and Opportunities



Overview of Current State Findings

The assessment of Lakeshore's organization identified the following key strengths that it can build on and gaps to identify opportunities for the organization to improve:

- In addition to data and documentation reviewed, much of the findings are based on the input gathered from consultations, focus groups and survey responses; thus, many of the themes presented are based on the perceptions gathered from various stakeholders and may not exemplify fact. In any case, perceptions gathered as part of an organization assessment are an indication of effectiveness and/or the effective deployment/ use of structures, roles, processes and tools by the organization.
- In some areas, the maturity level of functions is assessed on a scale (developing, managed, leading). It is expected that an organization of this size, would not have instilled leading practices; however, it should strive to deploy managed practices across its functions. The maturity levels assessments provide indication of the areas in which there is opportunity to improve functions to more effectively support the organization.
- The current state findings are based on a point in time review. It is understood and should be considered that Lakeshore is ever-evolving given environmental changes in the municipal sector as well as the implementation of multiple ongoing initiatives.



Key Strengths of the Organization

The assessment of Lakeshore's organization identified the following key strengths that it can build on:

Collegial, hard working staff that are dedicated to the community and willing to do what it takes to get the job done with what they have

Senior management demonstrates a strong commitment to move the organization forward

Blend of long-standing staff that are knowledge resources along with newer staff that bring new perspectives and ideas

Starting to make investments in improving capacity and capabilities



Overview of Gaps and Opportunities

The organizational assessment identified perceptions on the organization's following gaps to identify opportunities for the organization to improve:

Unclear accountabilities, roles and responsibilities	 Roles and responsibilities are not always clearly defined or tailored for job functions Customer service focus is not consistently embedded in the organization to serve residents and internal departments Organization does not consistently nor effectively embody a performance driven culture that enforces accountability Council members are committed and passionate about their positions, sometimes leading to unclear roles around governance and operational leadership activities 	
Operations- focused support functions	 In some areas, managers are heavily involved in service delivery that takes time away from managing people HR is utilized to provide a high-degree of operational support for the organization, limiting strategic HR planning for the municipality IT is focused on operational maintenance of current systems versus pre-emptively determining how IT can be leveraged to optimize the functions of the organization 	
Corporate service functional gaps	 Lack of strategic oversight and proactive planning functions that take a holistic, long-term view of the municipality's path Limited strategic communications disseminated by the municipality to create awareness, understanding and buy-in of organizational priorities and directions Limited protocols on policy and by-law development that challenge capabilities to set, monitor and enforce compliance to organizational standards Lack of project management functions in the organization to execute on plans that provide integrated, cross-functional oversight Limited staff resource planning to align workloads with strategic objectives and expectations 	18



Overview of Gaps and Opportunities

The organizational assessment identified perceptions on the organization's following gaps to identify opportunities for the organization to improve:

Misaligned functions	 Many functions are operating in silos, limiting service integration management Functional and support needs of the divisions are not always gathered and assessed to inform investments Fire Services is not functionally aligned to its current division, creating confusion on reporting and accountability Legal counsel and corporate support areas are not fully optimized to support the organization Infrastructure maintenance and inspections sometimes lack coordination, challenging planning in the community
Limited trust	 Divided perspectives on role of Council for decision making and direction setting Management and technical staff do not always feel empowered and/or trusted by senior leadership Some field service areas operate separately from the broader organization Cultural issues and dysfunctions in certain areas are creating segregation between management and staff, without a sense of trust between groups





Unclear accountabilities, roles and responsibilities

Key Findings and Observations

Roles and responsibilities are not always clearly defined or tailored for job functions

- Rationale for promotion is not well understood, and was stated as being not clearly defined. It is
 perceived that individuals are often promoted into roles based on tenure and not necessarily
 due to their skills, aptitude, and fit for the role.
- Administrative assistants in the organization have the same job description despite carrying out different functions and utilizing different skillsets.
- Accounting clerks also have identical job descriptions but they each perform different roles in servicing their respective areas.

Customer service is not consistently embedded in the organization to serve residents and internal departments

- Standards to triage and respond to inquiries do not exist in the organization. This applies to inquiries received from the public, citizens, partners and broader stakeholders. As a result, there are no performance measures or targets to assess customer service for the Municipality.
- No defined accountability for customer service. There is no role within the organization that provides oversight on instilling customer service throughout the organization. Customer service expectations are not integrated into job descriptions.
- No systems or tools are supporting the execution, management, monitoring and evaluation of customer services practices in the organization.

- Performance management is hindered by not having clear roles and responsibilities articulated to assess performance against expectations
- Positions may not be filled by individuals that possess the appropriate knowledge and skills
- Staff morale negatively impacted due to perceived inappropriate promotions
- Reactive mode to respond to and manage requests from the community
- Inconsistency in responding to customer requests creating varying expectations in the community





Unclear accountabilities, roles and responsibilities

Key Findings and Observations

Organization does not consistently nor effectively embody a performance driven culture that enforces accountability

- Performance measures and KPIs are not developed for the organization to assess its performance against its strategic directions and operational plans. As a result, activities and initiatives are not measured against the organization's strategy.
- Limited systems and tools that monitor performance organization-wide. Select areas have their own data collection, analysis and reporting processes that are maintained within their division (e.g. Fire Services). The purpose and application of these measures are not well understood by the broader organization. Many tracking and reporting tools are housed with one individual (e.g. spreadsheets on desktops), with no one else in the organization that can manage and interpret their inputs, analytics and outputs.
- Lack of standardized, effective performance management/feedback processes on divisional, departmental and individual performance. Managers provide ad-hoc feedback in an unstructured manner that has limited basis in plans and targets.
- HR is challenged with creating systematic tools on performance management due to a lack of organizational measures and targets. The introduction of the new ERP system can provide tools support performance management but will require inputs of the overall organizational KPIs and targets as well as a shift in culture.

- Data quality and reliance is compromised
- Lack of insight on performance of the organization as a whole as well as by priority, division and role
- Lack of evidence-based decision making to steer the organization on optimal paths





Unclear accountabilities, roles and responsibilities

Key Findings and Observations

Council members are committed and passionate about their positions, sometimes leading to unclear roles around governance and operational leadership activities

- Some Council members perceive that they are not provided with objective, verifiable information for their requests; often they feel it necessary to investigate for themselves to determine valid information sources
- Some Council members prioritize direct community service delivery and responsiveness above all other organizational functions, which can debilitate corporate support areas to provide support in an effective manner (e.g. limited pre-emptive investment in IT).
- Administration does not always effectively assess the priority of Council requests (ex. distinguishing between informational requests vs. urgent operational requests) which limits its understanding of purpose and goals and alignment with broader priorities. Some areas spend significant time and resources to address requests which are often informational in nature and not utilized in decision making or direction setting for the Council.
- Varying perspectives across Council members on their accountabilities, roles and responsibilities to support the organization in serving the community. There is a clear divide in perception of Council responsibilities whereby some expect the organization to respond to any/ all of their requests, while others are driven to provide strategic support and guidance to the organization. As a result, it is described that there is dysfunction and disrespect among Council members, and managing this divide often falls on the organization to manage.
- Council procedures and protocols are often not adhered to resulting in a lack of structure at meetings. There is also a lack of structured processes for Council to make requests of the organization which contributes to frequent re-prioritization of efforts as new requests come in.

- Significant amount of time spent by Senior Leadership Team (SLT) on various Council requests, preventing ability to focus priorities and organizational management
- Limited strategic decisionmaking, focus and unity at the governance and SLT levels
- Potentially ineffective use of Council members' time delving into more operational issues and questioning data
- Management and staff consistently reprioritize workload to address Council requests, preventing a clear focus on strategic priorities

Key Findings and Observations



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Operations-focused support functions

In some areas, managers are heavily involved in service delivery that takes time away from • managing people empowered Many managers have strong technical backgrounds but require further development in soft skills and people management. This often puts pressure on Directors to manage staff within their ٠ departments. Also, sometimes, HR will get directly involved in people management needs. Micromanagement is often described as the style taken on by managers and directors in the organization causing employees to have less autonomy and feel unempowered. Managers often do not receive assessments and specific training to develop in the areas of ٠ managing people and resources in the department to meet targets. HR is utilized to provide a high-degree of operational support for the organization, limiting ٠ strategic HR planning for the municipality Roles and responsibilities between HR and operational functions are unclear. Perception that HR resources are stretched thin with recruitment activities (e.g. being involved with every hiring interview). HR is often overextended into people management, that should be taken on by generalist role. managers if empowered to do so. Managers often do not take these responsibilities on because they are brought into technical tasks that occupy more of their time.

HR is not utilized as a strategic function by senior management (e.g. to be incorporated in 0 decision-making). HR has limited involvement in strategic decisions related to resourcing and human capital planning.

Implications

Staff morale is low because they do not feel valued and

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- Organization perceived to be a very authoritative culture that breeds employee dissatisfaction
- Limited ability for HR to provide strategic advice and guidance to the organization
- Lack of HR resources (e.g., labour relations support) that could be augmented by an administrative role or HR





Operations-focused support functions

Key Findings and Observations Implications IT is focused on operational maintenance of current systems versus pre-emptively determining Organization is lagging in • how IT can be leveraged to optimize the functions of the organization industry standards for Overall IT infrastructure, system, tools and applications require modernization. There is a lack of 0 investment in this area. IT does not seamlessly integrate into the operations and is instead ٠ Organization is not applied on top of existing processes. optimizing resources to No long-term vision and roadmap to leverage IT to support the organization's plans. IT resources 0 largely spend their time maintaining and providing troubleshooting support for existing systems, technology limiting capabilities to provide insights to strategically plan for current/future IT needs • IT projects seem to go on for very long periods with management supporting detailed 0 the strategic IT needs for implementation with limited project management execution to coordinate team and resources. the organization New systems are being rolled out but scheduling and resource allocation does not consider availability in the business areas. Optimizing business process from these solutions also had not been examined.

- IT systems and resources lack back-up and redundancy. System updates may experience 0 downtime impacting users.
- IT Manager is supported by staff who are still developing their skillsets in municipal IT and do not 0 currently have the ability to independently execute on select tasks (e.g. IT network issues).

- technology use, creating risk
- realize efficiencies through
- Limited ability to determine

2



Corporate service functional gaps

Key Findings and Observations	Implications
 Lack of strategic oversight and proactive planning functions that take a holistic, long-term view of the municipality's path Limited resource and time allocation for strategic oversight and alignment across the organization causing leadership to operate in a misaligned manner, often in silos. SLT has limited processes to field and address Council matters, causing them to be more reactive to their request, which takes time from strategic management. Composition of leadership team is relatively new so currently in the process of establishing new norms of collaboration. No designated role to disseminate the leadership team's strategic directions and priorities and integrate them across the various functions to effectively. No enterprise risk management function, limited monitoring and assessment of risk and controls. 	 Significant amount of time spent by Senior Leadership Team (SLT) on various Council requests, preventing ability to focus priorities and organizational management Limited strategic decisionmaking, focus and unity at the governance and SLT levels Different levels of understanding the
Limited strategic communications disseminated by the municipality to create awareness, understanding and buy-in of organizational priorities and directions	organization's focus and processes, sometimes
 There is a skill gap to effectively execute on communications within the organization and for external relations. Internal communications to support corporate functions in disseminating information is lacking creating disconnect throughout the organization. There is a disconnect among staff on how their jobs align with the strategic plan. Overall, the strategic direction of the organization is described as being unknown, unclear and/or confusing by staff members. 	limiting various people from feeling connected to the organization





Corporate service functional gaps

Key Findings and Observations	Implications	
Limited protocols on policy and by-law development that challenge capabilities to set, monitor and enforce compliance to organizational standards	 Processes may not adhere to meeting policies and/or 	
 No oversight, accountability and ownership for policy development across the organization with no schedules or standards for development. 	by-lawsLimited tracking of	
 Many policies and procedures are out-of-date and some are thought to be no longer relevant. In some cases, the organization may be exposed to risk due to lack of regulatory policy compliance such as training records for the Ministry of Labour. 	compliance that may expose the organization to risk	
 There is inconsistency across divisions on the process to update policies and procedures with no centralized support to monitor and assess progress. 	 Likelihood of project success is compromised without proper oversight and processes to manage 	
Lack of project management functions in the organization to execute on plans that provide integrated, cross-functional oversight	resource, timelines and budget	
• The organization does not have an embedded project management function. As a result, many projects are not planned and managed in a coordinated fashion to address implications to the Municipality as a whole.	 Challenges in streamlining focus and resources to align with strategic priorities 	
 Capital projects has introduced an interim role with loosely defined responsibilities; nonetheless, it is providing integrated and coordinated project management support across various functions for capital project and new development/builds. Non-capital projects are managed by individual departments. 		
• IT lacks resource capacity to integrate project management rigor for systems design and implementation, leading to IT projects being executed in a start/stop manner without sufficient coordination and cross-functional involvement.		

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Corporate service functional gaps

Key Findings and Observations	Implications
 Limited staff resource planning to align workloads with strategic objectives and expectations Broad perception across the Municipality is workloads are high, particularly at the operational staff level; the Municipality does not have the data to validate these claims Staff perceive hiring of management positions to not address the needs of the Municipality In the absence of data to confirm (or not) whether the perception of staff is factual, limited action is taken 	 Staff feel overworked and stressed Some staff perceive a Manager vs. Staff culture exists No insight into actual workloads of staff to discern if additional resources are needed



Misalignment of functions

Key Findings and Observations

Many functions are operating in silos, limiting service integration management

- o Many departments are unaware of the functions performed by others or their priorities.
- Cross-collaboration is limited on projects and issues management. Given a holistic view is not taken, implications on other areas are not considered which often creates unforeseen bottlenecks in workflows or other issues that need to be dealt with reactively.
- The physical layout and location of the staff and departments is perceived to further exacerbate the lack of coordination as well as create a perception of outdated and not reflective of a modern organization
- The divide of union and non-union is often considered a challenge to manage, with collective agreements said to be not well understood by the organization. Management has also been described as not having a good understanding of dealing with union matters.

Functional and support needs of the divisions are not always gathered and assessed to inform investments

- The purpose and mandate of the economic development function is not clear and the need is not consistently understood across the organization.
- Technology devices purchased for Fire Services did not involve their consultation and do not meet their full set of needs (e.g. tablets were purchased with no flash; thus, they cannot be used to take pictures of sites).

Implications

 Cultural divides persist across the organization that limits collegiality and cohesiveness

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- Collaboration is hindered in the organization limiting effectiveness
- Confusion on the drivers for decision-making persists in the organization
- Investments sometimes do not meet the needs of the organization





Misalignment of functions

Key Findings and Observations Fire Services is not functionally aligned to its current division, creating confusion on reporting and • accountability organization The rationale to move Fire Services from Community Development Services to Legal and 0 Legislative services is not well understood and is described to be a misalignment i.e. ٠ misalignment between current Legislative Services and functional responsibility of Fire. There is not optimized seems to be lack of understanding of Fire operations and reporting requirements under this • division. Perception that volunteer firefighting services model may no longer be appropriate to 0 legal matters persists adequately serve the size and anticipated growth of Lakeshore's community.

Legal counsel and corporate support areas are not fully optimized to support the organization

- Despite an in-house lawyer leading the department, there is minimal capacity to provide legal Ο support to the various divisions. Given capacity constraints, many areas still rely on external legal counsel.
- It is not clear if this department is to provide legal counsel to the organization. Some assume 0 that since it is headed by a lawyer, in-house legal support should be available for the organization. However, given constraints mentioned, these requests often do not get fulfilled which creates confusion about what staff should expect.
- It is not clear where claims management processes need to fall in the organization; currently it is 0 under Legal services largely due to association.

- Fire Services not integrally involved with the broader
- Resourcing for legal counsel
- Confusion on whether to consult in-house lawyer on





Misalignment of functions

Key Findings and Observations	Implications
 Infrastructure maintenance and inspections sometimes lack coordination, challenging planning in the community Engineering & Infrastructure, Recreation, Building Services, Public Works and Fire Services all have a role in the building maintenance and inspections that can be better coordinated to facilitate resource optimization and compliance. Fire Services are not able to inspect code on certain building/facilities if foundational codes are not met (e.g. commercial zoning by-laws). It is perceived that some buildings in the community do not meet some foundational codes; thus, they are unable to be inspected by Fire Services which exposes risk to the community and organization. Oversight, coordination and cross-functional training is limited, which hinders the ability to understand the end-to-end requirements for each area involved in building maintenance. 	 Some buildings and facilities in the community may not meet codes Efficiency and timeliness for building maintenance may be hampered by lack of coordination





Limited trust

Key Findings and Observations

Divided perspectives on role of Council for decision making and direction setting

- The relationship between Council and the municipality, has a profound influence on the municipality's focus areas, decisions and mode of operations. Misalignment on the governance role of Council persist that is resulting in confusion in the organization.
- Different members of Council have varying viewpoints on their role and the role of administration. Some members perceive that SLT should be more empowered to provide guidance and demonstrate due diligence to Council. Other Council members perceive that their role is to direct priorities to SLT based on the perceived needs of the community. These differences in perspectives are creating tensions within Council, creating a divide governance structure. As a result, SLT and the organization are catering to these differing perspectives.

Management and technical staff do not always feel empowered and/or trusted by senior leadership

- Some managers feel like SLT does not trust them in their abilities and do not let them operate autonomously; staff feel they are micro-managed.
- SLT is perceived to have limited technical knowledge of operational areas which limits their ability to contribute effectively to their management.
- There is a perception that staff are not always consulted in decision making. Also, there is a sense that the rationale of decisions made by leadership and management are not communicated effectively.

- Significant amount of time spent by the organization on various Council requests, limiting its ability to focus
- Organization perceived to be an authoritative culture that breeds employee dissatisfaction





Limited trust

Key Findings and Observations

Some field service areas operate separately from the broader organization

- Managers from different divisions indicated that staff operating in the field can be disjointed from Administration. Some of the most prevalent areas in which this was mentioned was for staff in Fire Services and Public Works. As a result, these areas feel a sense of segregation from the broader organization and a culture gap is perceived within the organization
- Communications, staff programs and events are described to not resonate with these staff that operate outside of Town Hall. Many feel that they are an after-thought in the organizational planning.

Cultural issues and dysfunctions in certain areas are creating segregation between management and staff, without a sense of trust between groups

- Comments from managers and review of staff feedback indicate toxicity persists in some areas of the organization. This toxicity is described as unfair practices, disrespectful communication and lack of collaboration with the union.
- The organization has experienced considerable turnover; it is difficult to effectively meet high workload demands when managers/staff feel insufficient recognition and empowerment, and inequity in pay compared to other jurisdictions. These collectively are creating challenges with recruitment and retention.
- Organizational policies (e.g. work from home) are applied inconsistently creating a perception of unfairness/ favouritism. Hiring and promotion decision are also perceived to be unfair in some areas.

- Compromised sense of belonging to the organization, hindering unity and alignment
- Organization perceived to have a toxic and unfair culture that breeds employee dissatisfaction

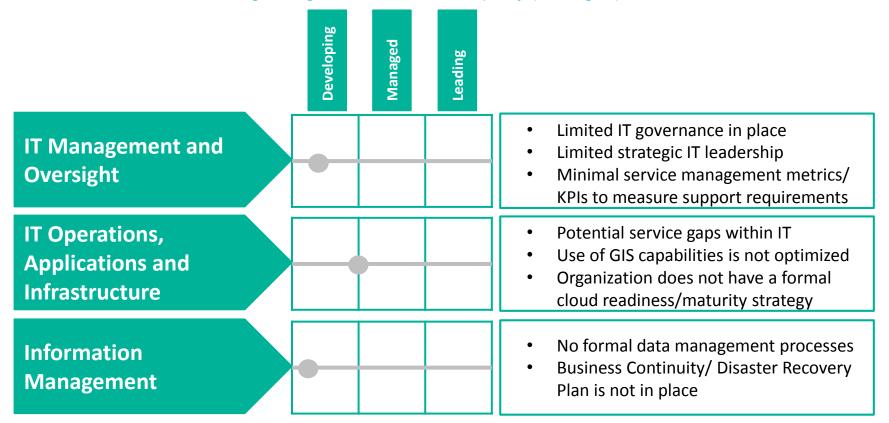


IT Assessment



Overview of IT Assessment Findings

The assessment of core IT functions and capabilities across the organization revealed that while some fundamental structures and processes are in place (developing), there is opportunity to advance to them to meet the growing needs of the municipality (managed).







IT Assessment - Management and Oversight

Key Findings and Observations

Limited IT governance in place

- There are some knowledge management practices in place (e.g. WiKi) but there is no formal 0 documentation of processes.
- Manager is highly involved in deep technical work, limiting time allocation for strategic oversight 0 of the department.
- There are limited IT service management practices (e.g. ITIL) such as scheduled maintenance 0 practices, patch management practices, prioritization of tickets, change management and incident/ issues management. Work is conducted on a "best effort" basis that uses a basic ticketing system.

Limited strategic IT leadership

- IT resources are consumed with maintaining IT operations, including the manager; delegation of 0 work is not perceived to be optimized by the department.
- Strategy development and planning that is aligned with business needs is limited. Ο
- Team meetings are few, limiting the department to cohesively operate as a service to support 0 the municipality's needs.

Minimal service management metrics/ KPIs to measure support requirements

It is estimated that 20% of helpdesk requests are not tracked. There is limited ticket trend 0 analysis reporting, so no metrics are tracked and there are no historical reference points for tickets. This also constrains the department's ability to proactively meet IT needs with no trending analysis of tickets.

- Organization is lagging in industry standards for technology use
- Limited ability to determine ٠ the strategic IT needs for the organization; limited ability to use evidence to drive IT decision-making and investment
- Organization is not optimizing resources to realize efficiencies through technology
- Other areas of the • organization have a limited understanding of leveraging IT effectively
- Many IT requests may not ٠ be served in a timely and effective manner





IT Assessment - Operations, Applications and Infrastructure

Key Findings and Observations

Potential service gaps within IT

- The currently capacity of network and security skills is limited within the department and largely depends on the management capabilities in these areas. Staff do not receive training to acquire these skills to provide support. Also, knowledge of the core IT infrastructure, Citrix Zen, is also limited in the department with the manager primarily having knowledge of the system.
- IT assessments are not conducted on an ongoing basis; thus, there is limited insight into what IT requires to support the business and potential inefficiencies may persist in the organization.

Use of GIS capabilities is not optimized

- The data capabilities and tools within the current GIS are not being fully utilized due to limited investigation of applying these functions in the organization.
- A GIS Master Plan was developed over 10 years ago but the implementation was limited. Currently, the department has 2 GIS resources that are not being fully leveraged for their area of expertise and capabilities to support planning and operations of the municipality.

Organization does not have a formal cloud readiness/maturity strategy

- A cloud strategy would feed into the IT governance framework that underpins and defines relevant processes.
- The municipality currently has internet bandwidth to upload more applications into the cloud. This could enable the IT department to have applications be managed as a service (i.e. SaaS) and would free up internal resources to be more strategic in managing the needs of the business.

- High reliance on limited resources to address network issues
- Other areas of the organization have a limited understanding of leveraging IT effectively
- Organization is not optimizing resources to realize efficiencies through technology
- IT strategies to increase capacity are not being utilized by the organization







IT Assessment - Information Management

Key Findings and Observations	Implications
 No formal data management processes There is no existing data classification policy that identifies sensitive data and associated protocols to manage. A formal document management system is not in place and there is limited visibility into unstructured data (e.g. active vs. stale). The organization has storage issues to manage data effectively. 	 Data quality and reliance is compromised Data exposed to risk of loss and privacy breaches
Business Continuity/ Disaster Recovery Plan is not in place	
 Business impact analysis and IT risk assessments are not conducted to determine recovery time objectives. As a result, threats and vulnerabilities of IT infrastructure are not being identified and the proper IT controls and security tools are not in place. 	
 Budget has been allocated for the development of BCP/DR but requires a lead resource and engagement with the business to effectively execute. 	



Current State Findings: HR <u>Review</u>

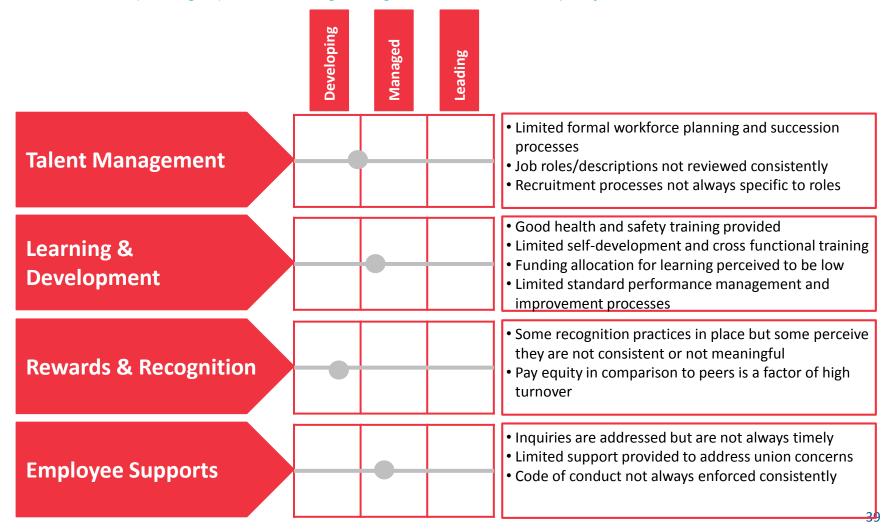
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Overview of HR Function Review Findings

The assessment of core HR functions and capabilities across the organization revealed that while some fundamental structures and processes are in place (developing), there is opportunity to advance them (managed) to meet the growing needs of the municipality.

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HR Review – Talent Management

Key Findings and Observations

Limited formal workforce planning and succession processes

- Staff currently perceived themselves to be spread thin and are overworked with high demands. Ongoing assessment of resourcing requirements for workforce management is not consistently conducted across the organization. The needs for resources are not always preemptively identified and addressed.
- As individuals move on from positions, often they are not able to be filled by internal resources. Sometimes the internal resources that take on the position possess skill gaps but more often they are currently being filled by external talent. As turnover trends have increased, this is being exasperated. HR has noted that it is developing the framework for a succession planning program to address these challenges.
- o Limited process documents and SOPs exists; don't know the "Lakeshore" way to operate

Job roles/descriptions not reviewed consistently

- Many job descriptions have not been reviewed and updated for years. In that time, the roles and responsibilities performed by a particular role have been augmented to adapt to changes in the organization. For many roles with the same title who work in different areas, their job descriptions are the same even though the roles and responsibilities are different, requiring different skills for their respective area.
- A number of people in organization persist to continue to do the same job and do the same tasks in the same way – without change. Often this is reflected in the lack of updates for job descriptions and more broadly a lack of a continuous improvement mindset. Some staff are not open to change which is likely attributed to limited communication of the benefits and/or rationale for change.

Recruitment processes not always specific to roles

 Recruitment processes generally involve HR and are perceived to take a standardized approach to interview structure. Many of the general questions are said to not be relevant for most roles or the link to the role is not understood.

Implications

 Staff may be experiencing burnout due to excessive workloads

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- Development and promotion opportunities perceived to be limited by staff that hinders motivation
- Knowledge retention is compromised for some areas of the organization
- Inconsistent understanding of roles and responsibilities with actual job functions performed
- Positions may not be filled by individuals that possess the appropriate knowledge and skills





HR Review – Learning & Development

Key Findings and Observations

Limited self-development and cross functional training

- Training programs offered are perceived to be standardized and not tailored to the specific developmental needs of individuals. There are limited opportunities for individuals to identify their own training opportunities.
- Roles are often confined to their specific areas with few opportunities to work in other divisions to gain knowledge and the skills to perform certain functions. This limits the ability to identify opportunities for collaboration with other areas but also limits staff coverage options across the organization.

Funding allocation for learning perceived to be low

• The health and safety training programs are noted to be good programs, but some managers perceive that there are limited training supports that the municipality invests in for their own development as well as for their staff. A training gap consistently noted, was for soft skills development for managers.

Limited standard performance management and improvement processes

- A performance management system is perceived to not be consistently utilized by the organization. The existing process is perceived to be completed as part of compliance with expectations rather than being structured around the learning and development of the personnel in the organization. Some staff feel the onus is on them to ensure these are completed by their managers.
- Overall, there is limited feedback provided to individuals that is constructive for them to identify their learning and development needs. The introduction of the HRIS is expected to examine the requirements for the organization and integrate processes in the system related to performance management.

- Employees may not be getting the right developmental opportunities to perform effectively in their roles
- Development opportunities are perceived to be limited that breeds employee dissatisfaction
- Managers and staff are not able to identify appropriate learning and development opportunities





HR Review – Rewards & Recognition

Key Findings and Observations

Some recognition practices in place but some perceive they are not consistent or not meaningful

- There have been inconsistent turnout to social and recognition events as some staff do not feel they are genuine and they do not consider the offsite, part-time, volunteer and seasonal workers in planning.
- Managers and staff have noted that rewards and recognition programs do not have to be monetary (ex. praise from immediate manager, attention from leadership, and opportunities to lead projects), recognizing that in public service there needs to be more creative ways to demonstrate appreciation that resonates with staff.
- Some managers and staff are not clear of the compensation and benefits policies, resulting in not understanding decision making in this area.

Pay equity in comparison to peers is a factor of high turnover

- One of the most noted reasons for high turnover by management was higher pay in neighbouring municipalities. Many felt that people are leaving Lakeshore because there is more workload for less pay in comparison to its peers.
- A pay equity study resulted in meeting compensation levels to be at the 55-60th percentile but the rationale of this level was not explained to the staff.

- Recognition programs are perceived to be limited that breeds employee dissatisfaction
- Confusion on decision related to compensation and benefits may persist
- Staff morale is low because they do not feel valued and empowered





HR Review – Employee Supports

Key Findings and Observations

Inquiries are addressed but are not always timely

- Managers and staff state that HR is available to address inquiries, but they often take a long time to get back to them. It is perceived that their workload is too high to address all the inquiries they receive in a timely manner.
- Some union staff do not understand the role of HR in providing them with supports so they are hesitant to reach out to them.

Limited support provided to address union concerns

- Managers do not feel well-equipped to deal with concerns that are raised by the union and often need to consult with HR.
- There is a sense of separation between management and union groups across the organization. Many union staff perceive that there is an autocratic type relationship from their managers.
- Proactive management with the union is limited so there is minimal opportunity in which the organization is collaborating with the union for solutions to introduce changes and/or address issues.

Code of conduct not always enforced consistently

 Some management feel that a toxic environment persists in the organization because corrective action is not taken with individuals that demonstrate behaviours that are not within the code of conduct. Some of the behaviours noted include micromanagement, intimidation and inappropriate/ belligerent language. It is perceived that incidents may go unreported because staff do not feel that anything will change.

- Confusion on HR policies persists leading to inconsistent understandings of practices
- Cultural divide between union and non-union employees that may result in friction, hindering a collegial working environment
- Unfair, inequitable practices perceived within the organization that breeds cultural divide and employee dissatisfaction



Current State Findings: Jurisdictional Scan

Jurisdictional Scan Findings



Key Takeaways of Other Municipalities

The scan of the functional structure and management practices from municipalities similar in population size, urban/rural proximity and growth trajectory included: Innisfil, Woodstock and Caledon. The scan revealed the following trends:

Senior management roles oversee a portfolio of interrelated functions and provide strategic leadership for the organization.

Trusting relationships with the Council have been established through relationship management with leadership and providing reliable and objective information for decision making.

Setting an example to promote innovation in the municipality by modernizing the organization's technology infrastructure and encouraging team empowerment for idea generation.

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Creating a working environment conducive to attracting and retaining good talent such as technology, performance-based culture, learning and growth, and openness to change.



Working with their peers to increase IM/IT capabilities and safeguards on technology infrastructure (e.g. sharing resources, preventing cyber attacks, etc.)

6

High engagement with staff for major change initiatives to gather their input and establish buy-in that will inform the change management plan and support implementation success.



Jurisdictional Review Findings

Key Takeaways - Innisfil

The following table summarizes the key findings regarding structure and management practices for municipality administration in Innisfil.

	Innisfil	
Population	Approx. 40,743 (2016)	
Growth	~2.64% annually	
Density	155.1/km ²	
Key Findings	 Innisfil underwent an organizational restructuring process to enable the municipality to advance its capabilities to respond to growth and adopt innovation. The first phase of organizational redesign eliminated directorship with management reporting directly to CAO to reduce duplication across divisions; given unsustainability of this structure due to the high number of direct reports to the CAO, the director level was reintroduced but to be more focused on strategic leadership. Conducted a productivity analysis to uncover all functions performed, which identified resourcing gaps and informed prioritization Municipality focused on delivering value and innovation to residents and engaged with community for input Council has evolved to be more progressive with community and organizational development initiatives through pilot projects; they are more open to test ideas through pilots and expand on those that demonstrate positive results Innisfil introduced service-based budgets and category teams to facilitate integrated service planning It provides development training and coaching to promote self-managed, high-performing teams that adopt agile practices in a bureaucratic environment; this helps Innisfil to foster empowerment and innovation IT was heavily invested in by the organization since it is positioning itself as an innovative municipality and established partnerships with neighbouring municipality to modernize 	
Top Lessons/ Advice	 Encourage empowerment within teams to promote collaboration and innovation Do not underestimate change management and staff engagement for change initiatives HR transformation can be long journey to get it to the appropriate level of maturity 	



Jurisdictional Review Findings

Key Takeaways – Woodstock

The following table summarizes the key findings regarding structure and management practices for municipality administration in Woodstock.

	Woodstock	
Population	Approx. 45,052 (2016)	
Growth	~2.52% annually	
Density	• 927.9/km ²	
Key Findings	 The organizational structure of Woodstock has a wide-span of control for CAO with division leads having a high-degree of autonomy; they in turn facilitate empowerment within their own divisions CAO with experience in engineering department understands the operations of the municipality Relationship with Council is strong and trusting; it took time to build this relationship but its was primarily established by presenting objective information with options for decision-making Growing needs of the community have increased workloads, creating additional portfolios for engineering and recreation, particularly culture The municipality employs a simple annual performance review process to facilitate its completion and promote developmental feedback IT infrastructure was a major priority for the municipality as a result of a cybersecurity attack that also transformed the organization to respond and implement business continuity planning The municipality has a strong reputation in terms or working environment and progress, which facilitates attracting talent 	
Top Lessons/ Advice	 Invest in IT infrastructure and security to protect the municipality against cyber attacks Create organization alignment through common operating principles and processes Align departmental leads to strategic priorities to facilitate leadership and implementation of them 	



Jurisdictional Review Findings

Key Takeaways – Caledon

The following table summarizes the key findings regarding structure and management practices for municipality administration in Caledon.

	Caledon
Population	Approx. 66,502 (2016)
Growth	~3.56%
Density	• 96.6/km ²
Key Findings	 Caledon recently underwent an organization review with the appointment of a new CAO The administration is currently working on establishing a productive relationship with Council through an Integrity Working Committee to instill trust and deploying change management processes The municipality is conducting interim re-organizations to work with the talent in place; it will assess the impacts to determine future changes for the organization It centralized its corporate support services for cohesiveness across economic development, customer service and communication, strategy and innovation; these fall under the CAO office to elevate the importance of the municipality's priorities The organization is embracing technology and accessed the provincial modernization fund to support changes; it also has a workforce planning group to examine the future of working at Caledon that also considers diversity and inclusion The organization is preparing itself for changes in resident expectations as a result of COVID
Top Lessons/ Advice	 Structural organizational changes is dependent on senior leadership composition in terms of strategic capabilities, people management aptitude and cultural fit Invest in a well-designed change management and communications plan to roll out changes to the organization; include interactive communications with leadership to more effectively engage with staff



Organizational Review of the Municipality of Lakeshore

Future State Recommendations







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Overview of Recommendations

The future state recommendations have been organized based on the following four key themes that align with the findings of the current state assessment. They should be considered as a package as opposed to independent implementation.

Build a performance- driven and customer service culture	Clearly define and embed strategic priorities	Create empowering working relationships	Organize portfolio with aligned functions
 Strengthen accountability throughout the organization Enhance analytical capabilities to derive and apply organizational insights 	 Implement processes to clearly define, communicate and coordinate strategic priorities Build capacity to prioritize and manage risks 	 Elevate strategic focus of senior leadership team and Council to encourage operational autonomy Establish well-defined, evidence-based reporting and decision-making 	 Realign the organization to enable improved functional integration and focus on work directly related to strategic priorities
3. Establish processes to effectively respond to community that instill customer service		processes for Council	

HR Transformation

Information Management/ Information Technology Transformation



Future State Recommendations: Organization-wide



Performance-driven and customer service culture

1.	Strength	en accountability throughout the organization	
Obj	ective	Develop a clear accountability structure throughout the organization depicti interdependencies and collaboration points between functions and roles	ng scope of responsibilities,
Ena	blers	 Successful implementation of a refined organizational structure with clarity Measures and processes to assess fulfillment of accountabilities and effect identifies corrective action as required Coaching, training and development initiatives for Council, Senior Leaders on-one coaching to drive a culture of accountability amongst teams and set and set as the set of the	ctiveness to support the organization that ship, management and staff, including one-
		Actions	Success Indicators
 1. 2. 3. 4. 	directives, As part of t interdeper points of c supported Design and (technical a Develop m	ar communication of accountabilities connected to respective roles with legislation requirements, commitments and strategic priorities the organizational redesign (see recommendation 8), identify roles with ident and shared accountabilities and explicitly delineate responsibilities and ollaboration, ensuring expectations are clearly understood and people are to deliver I deliver coaching and training programs to build skills where needed and/or 'soft skills'), to ensure people have the ability to be accountable onitoring and evaluation measures and processes to track accountability and assess effectiveness	 Increased understanding of roles and responsibilities Better awareness of interrelationships across the organization Knowledge of accountability measures and understanding of own responsibilities to fulfill targets Increased staff empowerment around their span of control
		Change Considerations	
•	needed to	e a shift for many staff to feel "more accountable" – some will embrace it and both define expectations for people to maintain a general standard, and to al ility means to them	

• Effective coaching, training and development programs should be designed to accommodate varying needs in the organization



Performance-driven and customer service culture

ive Build analytics capacity to establish transparency on organizational performa making and reporting, with the goal of making real-time improvements in are rs • Scorecards that align KPIs to corporate strategic priorities and term of Cou • Regular reporting processes of strategic and operational performance indition to inform decisions • Investment in analytics expertise	eas that are not tracking to achieve goals. ncil priorities and provincial directives
 Regular reporting processes of strategic and operational performance indition to inform decisions Investment in analytics expertise 	
to inform decisionsInvestment in analytics expertise	cators that are consistently communicated
Actions	Success Indicators
lentify and prioritize the indicators that assess operational performance and progress in implementation and outcomes of strategic priorities, as well as their associated data oblection, analysis and reporting processes efine roles and responsibilities to fulfill analytical processes across the organization, including centralized positions to ensure required analytics is embedded across teams; consider opportunities to upskill existing staff or recruit new expertise as needed onduct leadership team-wide training to communicate measures, respective roles in measurement and to purposefully embed/coordinate analytical functions evelop processes and tools to execute analytics and insights functions and integrate mem into daily activity at all levels valuate meaningfulness of indicators over time	 Increased understanding of analytics and its importance Collaboration across areas on measuring performance Increased reliability of data & analysis Ability to do evidence-based decision making Utilization and reliance of scorecard report by Council and Senior Leadership for direction setting and priorities
valuate	meaningfulness of indicators over time Change Considerations nformation Management strategy will enable this function to be embedded acro

As information technology systems, such as the ERP, are upgraded and implemented, data collection and reporting can be facilitated into organizational processes



Performance-driven and customer service culture

3.	Establish processes to effectively respond to community that instill customer service		
Obj	bjective Build towards a culture that is centred around an excellent customer experience		
Ena	blers	 Documented customer service standards for the municipality Awareness and education on the requirements for a customer service cul Investment in expertise on customer excellence planning and implements 	
		Actions	Success Indicators
 1. 2. 3. 4. 5. 6. 	principles Develop cu Define role across the Establish cu various cu Develop pu data to inf Clearly cor	onsultative activities to understand customer expectations and define and approach for customer service with community and internally ustomer service strategy for Lakeshore and disseminate to stakeholders es and responsibilities to fulfill goals and determine distribution of functions organization, including a centralized lead and coordinator function operational processes and response path workflows to triage and address stomer scenarios with assigned accountabilities rocesses to prioritize, track and communicate customer requests and use orm operational improvements nmunicate these processes to all municipal staff and Council members for and ensure accountability for delivery	 Adoption of customer service culture and standards Common understanding of community expectations Customer service expectations are met, increasing stakeholder satisfaction Deeper understanding and action related to organizational improvements, driven by customer need
		Change Considerations	
•	all custom	ns to uphold customer expectations and monitor adherence to standards sho er serving (internal and external) roles	

• Criteria to deviate from the set standards on an exception-only basis need to be clearly defined and understood by the organization





Clearly define and embed strategic priorities

4.	mplement	processes to clearly define, communicate and coordinate strate	gic priorities
	Ensure that all work activity is aligned to delivery on strategic priorities, and that staff understand how their role contributes to achieving the vision.		
 Annual refreshes of the strategic plan to define annual priorities and respective accountabilities Communication between Senior Leadership, Council and staff on annual priorities, progress and their connection to the organization's vision Integration of consistent language into policy throughout the organization, to guide decision-making 			
		Actions	Success Indicators
1. 2. 3. 4.	based on t Review inc plan Communic incorporat Develop co organizatio alignment	enior Leadership alignment session to discern annual strategic priorities he most recent strategic plan, Service Delivery Review and Organizational cluding identifying and acquiring resources, skills and tools to execute on cate and align annual strategic priorities with Council, refine as needed, and e into decision-making processes ommunication plan to effectively and consistently communicate the on's priorities to the broader organization and build accountability to ensure to all aspects of the strategic framework and evaluate effectiveness of communications mechanisms	 Clarity on decision-making Stakeholders receive information in a timely basis that resonates with them Staff within each department clearly understand the key priority areas they should be focusing on and how their roles contribute to the overall organization's success
		Change Considerations	
а	nd refine ac	priorities arise during the year, assess the relative importance against the pre cordingly; consider developing a formal decision-making framework. Commun nding that one or more previously aligned annual strategic priorities may need	nicate any revised strategic priorities with

• Note, changes to strategic priorities should be done with an awareness of the negative impacts frequent changes in direction can have on the organization's ability to achieve any one objective.

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Clearly define and embed strategic priorities

Objective	Dbjective Ensure municipal risks are identified, tracked and appropriately mitigated	
Enablers	 Integration of a rigorous risk management methodology into the organization to establish a common understandi of priority risks Regular opportunities to report on and discuss risks at appropriate levels; engage everyone throughout the organization in risk-related discussions 	
	Actions	Success Indicators
enterpris owner an guidance and prior 2. Cascade t organizat locally or as neede 3. Build awa with man	management processes and tools to monitor, track and mitigate risk at the e-level, by integrating a formal risk register/tool into practice with a central d clear reporting process; duties would include providing strategic advice, and support to Senior Leadership regarding community and corporate risks itizing them in a collective, enterprise manner. the risk management tools and processes to each functional area of the ion, with a clear process for assessing risk, categorizing (can it be dealt with does it pose larger enterprise risk?), and escalating to the central risk register d areness of risk by incorporating regular review of the risk register into updates agement, leadership and Council as appropriate and conducting analyses of identify and proactively mitigate risks before they become issues	 Up-to-date risk repository that identifies high-risk areas for prioritization Coordinated approach to monitor risk trends and identify controls gaps Distilled information on risks provided to senior leadership and Council for decision making Ability to identify and manage issues before they escalate, saving time, effort, and stress More people focusing on the big picture and identifying gaps
	Change Considerations	

 A culture shift is likely required to help leaders understand that identifying and managing risk is a healthy and positive organizational activity, and it should be considered/implemented in a way that promotes openness, a culture of learning, and an opportunity to stop issues before they escalate

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Create empowering working relationships

 between Senior Leadership and Council on the year-ahead organizational priorities Clarify and define roles/responsibilities of: Council (e.g. support the municipality and its operations while ensuring that the public and municipality's well-being and interests are maintained), Senior Leadership (e.g. provide leadership/guidance in implementing Council decisions), Supervisors/Managers (e.g. establish practices and procedures to carry out Council's decisions) and staff (e.g. carry out duties assigned by the Municipal Act or municipality) and create mechanisms to enforce them Define and agree upon a regular schedule and format for reporting progress on strategic priorities with Council (see next recommendation) collaboratively focus on the prioritie collaboratively focus on the prioritie for the municipality with clear delineation of roles Council and Senior Leadership time i spent efficiently on pertinent matter All staff can envision how they as individuals connect to the priorities Trusting relationships established an continually demonstrated between Senior Leadership. Council and staff 	Objecti	ive Staff empowered to implement the aligned strategy of the municipality as particular to implement the aligned strategy of the municipality as particular to the strategy of t	
 Conduct a formal annual strategic planning refresh process to ensure alignment between Senior Leadership and Council on the year-ahead organizational priorities Clarify and define roles/responsibilities of: Council (e.g. support the municipality and its operations while ensuring that the public and municipality's well-being and interests are maintained), Senior Leadership (e.g. provide leadership/guidance in implementing Council decisions), Supervisors/Managers (e.g. establish practices and procedures to carry out Council's decisions) and staff (e.g. carry out duties assigned by the Municipal Act or municipality) and create mechanisms to enforce them Define and agree upon a regular schedule and format for reporting progress on strategic priorities with Council (see next recommendation) Develop a communication plan to effectively and consistently communicate the organization's priorities and roles/responsibilities to the broader organization, 	Enable	rs	actices in municipal governance
 between Senior Leadership and Council on the year-ahead organizational priorities Clarify and define roles/responsibilities of: Council (e.g. support the municipality and its operations while ensuring that the public and municipality's well-being and interests are maintained), Senior Leadership (e.g. provide leadership/guidance in implementing Council decisions), Supervisors/Managers (e.g. establish practices and procedures to carry out Council's decisions) and staff (e.g. carry out duties assigned by the Municipal Act or municipality) and create mechanisms to enforce them Define and agree upon a regular schedule and format for reporting progress on strategic priorities with Council (see next recommendation) Develop a communication plan to effectively and consistently communicate the organization's priorities and roles/responsibilities to the broader organization, 		Actions	Success Indicators
	2. C it in in p th 3. D st 4. D	etween Senior Leadership and Council on the year-ahead organizational priorities larify and define roles/responsibilities of: Council (e.g. support the municipality and s operations while ensuring that the public and municipality's well-being and neterests are maintained), Senior Leadership (e.g. provide leadership/guidance in nplementing Council decisions), Supervisors/Managers (e.g. establish practices and rocedures to carry out Council's decisions) and staff (e.g. carry out duties assigned by ne Municipal Act or municipality) and create mechanisms to enforce them efine and agree upon a regular schedule and format for reporting progress on crategic priorities with Council (see next recommendation) evelop a communication plan to effectively and consistently communicate the rganization's priorities and roles/responsibilities to the broader organization,	 collaboratively focus on the prioritie for the municipality with clear delineation of roles Council and Senior Leadership time i spent efficiently on pertinent matter All staff can envision how they as individuals connect to the priorities Trusting relationships established an continually demonstrated between Senior Leadership, Council and staff Rigour in reporting to support

- Consider conducting a refresh process on governance leading practices and to collaboratively design the cadence for plann reporting and align on role expectations.
- Reporting metrics at the operational levels will facilitate increased autonomy for management and staff; thus, creating more trusting relationships, which also closely ties to strengthening accountability in the organization. Investment in an analytics function will play a vital role in assuring the that indicators are reported accurately and timely

Create empowering working relationships

• • •	Defined fore and scope of decision making for council	
	Processes and procedures to present, classify, and create decision-makin Business intelligence on effectiveness of operations, community trends, Actions	
processes to Develop Providin making Providin Notifyin Providin Providin Provide relat Council to for decision-mak education an	adardized processes and procedures for reporting to Council. Examples of standardize may include, but are not limited to: ing and presenting information in standard, easy to understand formats g sufficient, timely data and analysis to support Council's decision- g advice on policy (including options and recommended actions) g Council of any unintended or unexpected impacts of policy decisions g implementation status updates on policies approved by Council g updates on funds being spent and returns on investment, as possible g updates on progress on implementation of strategic priorities ionship building and coaching modules with Senior Leadership and cus on enhancing effectiveness of governance and the use of evidence in king. These can be in the form of formal training programs or as informal ad team building sessions. I rigour in reporting to inform decisions	 Timely and evidence-based reporting mechanisms provide objective information that Council and Senior Leadership rely on Council time freed up to deal with exceptional situations, ensure that policies are current and listen to issue raised by the public to represent the broader community Greater autonomy is built with Senior Leadership that cascades into the organization Senior Leadership feel empowered by Council to address their requests/expectations

• Appropriate training, education and coaching should be provided on an ongoing and developmental basis. Management and staff education should also be provided as previously described for accountability

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continue to evolve.

Organize portfolio with aligned functions (Overview)

	Organize municipal functions to better serve the community and align with s	strategic priorities (current and future)
 Enablers Effective coordination across the municipality as well as with external partners Clearly defined mandate of divisions and awareness across the organization of the mandate of all divisions Resources aligned with scope of mandate of each division Leadership structure that supports integrated executive-level decision-making, support and accountability 		on of the mandate of all divisions
	Actions	Success Indicators
structure, ii. In summa i. Es pu st ii. Al fu iii. In	he next section for a detailed description of the proposed organizational tis sub-components, and rationale. The proposed structure includes the following high level features: tablishment of an executive leadership team to oversee corporate services, tablic services, sustainability, operations, legal/general counsel functions, and rategic change functions ignment of Senior Leadership roles and functions within each portfolio to nctions that are interdependent troduction of new roles that align with key strategic priorities, such as public rvice/resident experience, project management, business data and analysis	 Effective and efficient delivery of services Improved capacity to meet communit needs; increased resident satisfaction Clear alignment of work activity to strategic directions Improved morale and productivity Increased skill and expertise to support evolving needs
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Future State Recommendations: HR and IT



IT and HR Recommendations

Context

The following provides additional background when reviewing the subsequent IT and HR recommendations:

- Optimus was engaged to conduct a broad review of Lakeshore as an organization along with a specific review on the key support areas of IT and HR given their importance in enabling an effective organization
- Summary findings from the assessment on the area of HR and IT is as follows:
 - The review of core IT functions and capabilities across the organization revealed that while some fundamental structures and processes are in place (developing), there is opportunity to advance to them to meet the growing needs of the municipality (managed).
 - The review of core HR functions and capabilities across the organization revealed that while some fundamental structures and processes are in place (developing), there is opportunity to advance them (managed) to meet the growing needs of the municipality.





ObjectiveDefine who makes technology decisions, how they are evaluated and how these decisions are madeEnablers• Senior Leadership informed and incorporate IT strategic priorities as part of overall strategic planning		
		of overall strategic planning
	Actions	Success Indicators
individual responsib municipal • Settir • Deter the N • Moni confli • Estab stand • High resou • High 2. Initiate a F proposed, 3. Perform a	lishing and following the Municipality's technology architecture and lards level monitoring of the status of IT assets (e.g. hardware, software,	 Clearly established IT governance Ideas are appropriately assessed wit all of the key stakeholder inputs before the projects are funded Mitigate the risk of implementing technology without a clear understanding of the potential requirements and benefits a solution might provide to multiple departments/divisions and/or the training required to properly leverag solution capabilities Clear service management metrics/ KPIs to measure support requiremer
	Change Considerations	



Information Management/ Information Technology Transformation

Objective	Optimize Lakeshore's IT resources in delivering services to the organization	
Enablers• Ongoing communication between IT and Senior Leadership to ensure awareness of opportunities exists		areness of opportunities exists
	Actions	Success Indicators
 Develuevaluevalu Evaluate construction Investigation Exchatistica Support Develop a Assestiga 	n IT Service Management (ITSM) Strategy op a cloud strategy framework to identify important considerations when ating a cloud solution for the municipality, and the steps required to fully ate benefits, and mitigate risks. ost-benefit to migrate from in-house Exchange to Microsoft O365 cigate whether there is a case for the organization to move from on-premise nge to O365. The analysis should analyze requirements for ort/expertise, licensing, functionality, scalability, and reliability GIS Strategic Plan s the maturity of the current GIS strategy and identify any gaps to define a all roadmap. Select a framework/tool to assist the GIS team with developing a rehensive strategy (e.g. TerraFlow Geomatics)	 Validated IT requirements to enhance business performance and increase efficiency Staff are being fully leveraged for their expertise and capabilities to support planning and operations of the municipality Realizing resource efficiencies through technology IT strategies to increase capacity are being utilized by the organization
	Change Considerations	
internal reso	nt should evaluate the potential for applications to be managed as a service (i. urces to be more strategic in managing the needs of the business rcing and skillsets are assessed on an ongoing basis to align staff and staffing l	





Dbjective Effective, efficient and safe collection, distribution and storage of information across the organization		on across the organization
Enablers	Resources allocated for the development of the Business Continuity/Disa	ster Recovery Plan
	Actions	Success Indicators
 Inclu and i Develop a A pla elect An In the p infor supp A sca muni 	formal Business Continuity/Disaster Recovery Plan ding strategies and protocols that enable the municipality to operate during mmediately after a significant disruption in core services. Data Management Strategy. The strategy should include the following: n to modernize processes through IT, i.e. move paper-based processes to ronic formats formation Classification Policy that should be applicable to all information in ossession or under the control of the municipality (e.g. confidential mation entrusted to the municipality by employees, business partners, liers, and other third parties should be protected with this policy) n to identify "stale" unstructured data residing on production storage – the cipality needs to identify inactive data that could me moved to lower-cost ival" storage. This process will remove inactive data from the scope of both backups and disaster recovery planning.	 Information is easily accessible acros the organization Data quality and reliance is improved Risk of data being exposed or lost is mitigated
	Change Considerations	

established, creating potential risk for the organization





HR Transformation

Objective	People are recognized as the greatest asset of the organization and effective priorities	vely supported and deployed to enable ke
 Enablers Coordination with ERP/HRIS solution implementation Documentation of current responsibilities of each position and aligned to an accountability framework Rubric established for promotion into advanced roles 		to an accountability framework
	Actions	Success Indicators
assessme 2. Enhance aligning • T 3. HR and c basis to 4. Establish	formal workforce planning and succession processes including an ongoing ent of resourcing requirements across the organization. capability in reviewing needs of open positions against current talent pool, talent with roles suited to their knowledge and skills allor recruitment processes to specific roles for current and future needs lepartmental leads work collaboratively to review job roles on an ongoing ensure they reflect the current responsibilities of each position practice to develop documents that outline the Standard Operating res of each role	 Effectively managed workloads Resource needs preemptively identified and addressed Well established knowledge sharing practices Clear understanding of roles and responsibilities Lower turnover Talent aligned with roles based on

- The timing to conduct this process redesign work should intercept with the design of the ERP/HRIS solution being implemented. These redesigned business processes will inform the requirements for the solution. This also will include the data management and reporting requirements to enable decision support to monitor and evaluate HR functions. Further, a people management system will provide input into HR operations for resource management, workforce planning, HR administration, and performance management.
- Any shifts or discussion related to job descriptions, changes in jobs, etc. should be supported by a change management plan. ٠





Objective	e All employees are aware of, and take action towards, tailored developmental opportunities with support from the municipality	
 Enablers Communication to employees on available resources to support their development Rubric established for promotion into advanced roles 		velopment
	Actions	Success Indicators
needs of 2. Identify c driven lea assessme 3. Evaluate internal a 4. Commun how to ac	a plan to strategically determine and address the learning and development the organization to meet current and anticipated future needs ommon development needs and establish a plan to fill the needs (i.e. self- arning strategies, team training opportunities, etc.); these should include nt of both technical and "soft" skills to be successful appropriate funding allocation for learning and development (for either llocation, or for staff to access independently) icate to staff the level of funding available to them, for what purposes, and ccess it pportunities to cross-functionally train staff	 Development and promotion opportunities clearly understood All employees are able to identify appropriate learning and development opportunities and receive adequate support for their development Enhanced performance Lower turnover
	Change Considerations	
	ap for manager-level staff was identified in "soft" skills (e.g., Communication, a area of focus for future training initiatives	, Teamwork, People Management) which
	ction of the HRIS is expected to examine the requirements for the organization erformance management	n and integrate processes in the system





this effectively is likely required

HR Transformation

 Enablers Funding made available to support identified opportunities Shift in culture to ensure consistent and appropriate recognition of staff in meaningful ways Shift in culture to ensure consistent and appropriate recognition of staff in meaningful ways Evaluate merits of compensation levels at the 55-60th percentile of neighbouring municipalities against the impacts on morale, turnover, and desired objectives of the organization (i.e. "employer of choice in Ontario") Communicate rationale behind compensation levels and benefits policies; consider opportunities for increased pay transparency Evaluate and implement non-monetary ways to meaningfully recognize staff (e.g., praise from immediate manager, attention from leadership, and opportunities to lead projects). Engage with staff on an individual level to identify how recognition can help support their experience at Lakeshore and implement Conduct ongoing review of rewards and recognition to ensure staff feel valued in their work at the municipality Integrate rewards and recognition practices into the formal performance management process to ensure a strengths-based process 	Objective	• Funding made available to support identified opportunities	
 Evaluate merits of compensation levels at the 55-60th percentile of neighbouring municipalities against the impacts on morale, turnover, and desired objectives of the organization (i.e. "employer of choice in Ontario") Communicate rationale behind compensation levels and benefits policies; consider opportunities for increased pay transparency Evaluate and implement non-monetary ways to meaningfully recognize staff (e.g., praise from immediate manager, attention from leadership, and opportunities to lead projects). Engage with staff on an individual level to identify how recognition can help support their experience at Lakeshore and implement Conduct ongoing review of rewards and recognition to ensure staff feel valued in their work at the municipality Integrate rewards and recognition practices into the formal performance management 	Enablers		
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	municip organiza 2. Commu opportu 3. Evaluate praise fi projects support 4. Conduc work at 5. Integrat	alities against the impacts on morale, turnover, and desired objectives of the ation (i.e. "employer of choice in Ontario") nicate rationale behind compensation levels and benefits policies; consider nities for increased pay transparency e and implement non-monetary ways to meaningfully recognize staff (e.g., rom immediate manager, attention from leadership, and opportunities to lead). Engage with staff on an individual level to identify how recognition can help their experience at Lakeshore and implement congoing review of rewards and recognition to ensure staff feel valued in their the municipality e rewards and recognition practices into the formal performance management	 engagement; valued and empowered staff Clearly understood compensation and benefits policies Understanding of career progression





HR Transformation

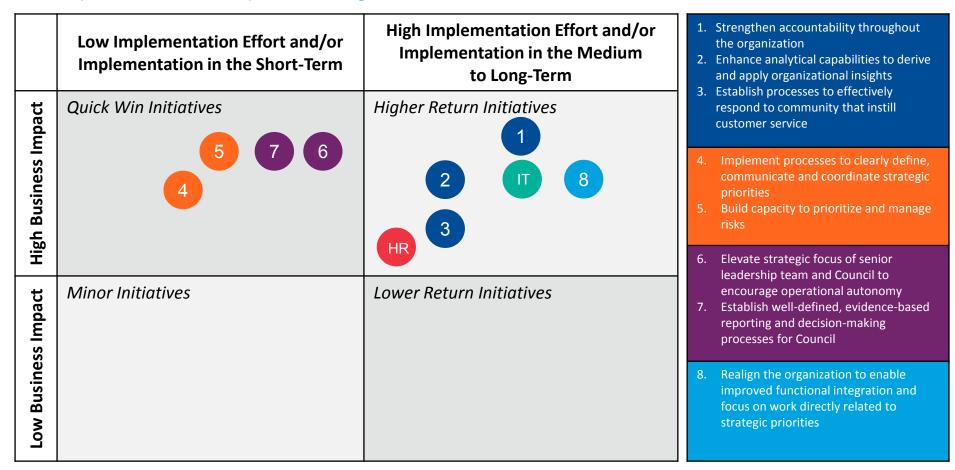
Obj	bjective Employees understand and have easy access to the supporting HR resources available		es available
 Provide the second se		sues	
		Actions	Success Indicators
1. 2. 3. 4.	providing managing Develop a service to Support M including Establish a action as i	he organizational design process to clarify and communicate role of HR in support to staff, in particular the responsibilities of HR versus Managers on particular scenarios nd communicate processes for more timely responses to inquiries (e.g. self- ols) lanagers with training to feel well-equipped to deal with staff concerns, when and how to engage HR and continually reinforce a Code of Conduct including taking corrective required with individuals that demonstrate behaviours which deviate from integrated with the performance management process	 Clear HR policies and consistent understandings of practices Collegial working environment between all staff Fair and equitable practices that support cultural unity and employee satisfaction Closer alignment of staff role and day to-day work
		Change Considerations	
t • T r	eneficial to his may be inanagers to	nagement and collaboration with the union to introduce changes and/or add support relationship building with this key employee group mplemented through a transition, whereby HR staff will shift their practices build their confidence and skill in taking on more accountability; eventually, organization, ensuring adherence to the role clarity decisions	over time while supporting people



Recommendation Prioritization and High-Level Implementation Plan

Prioritization of Recommendations

The table below prioritizes the recommendations based on ease of implementation and impact to the organization.



Legend:

- Build a performance-driven and customer service culture
- Clearly define and embed strategic priorities
- Organize portfolio with aligned functions

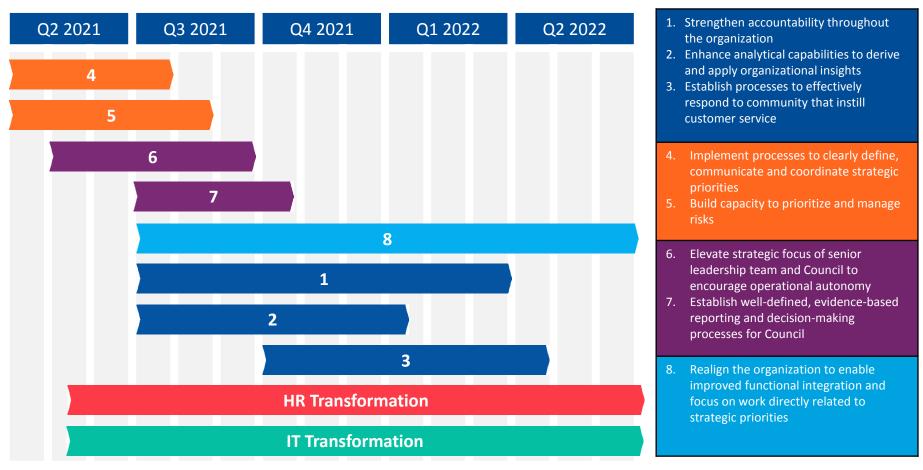
- Create empowering working relationships
- IT Transformation
- HR Transformation

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Implementation of Recommendations

The following plan outlines the high-level timelines for implementing the recommendations based on prioritization over the next year.



Legend:

- Performance-driven and customer service culture
- Clearly define and embed strategic priorities
- Organize portfolio of services with aligned synergies

- Create trusting working relationships
- HR Transformation
- IT Transformation

Note: Many of the recommendations involve ongoing activities that occur beyond the next year. Timelines are reflective of 2021-2022 activities and their relative prioritization. 71

Future State Recommendations



Additional Considerations

The following are additional considerations regarding the prioritization and high-level implementation plan of the recommendations.

- With the province in a second wave of the COVID-19 pandemic, implementation of the recommendations will likely be impacted, delayed and/or temporarily paused due to resources being further constrained or not available. The suggested high-level timelines outlined in the previous slide are extended and take into consideration some delays in implementation of recommendations due to more urgent pandemic-related initiatives and responses.
- Given the current economic landscape and the existing financial constraints, particularly with the COVID-19 pandemic, the municipality may not be able to implement all the recommended changes at once. As such, it will be important to prioritize implementation of those recommendations that have <u>high impact</u> to the organization, particularly those that require relatively low to moderate effort to implement.
- As outlined, Lakeshore will need to build capacity and expertise in a few key areas. It will be important to leverage existing positions, vacancies and expected staff attrition to hire new individuals with the required skills and capabilities.
- Decisions will need to be made to balance cost/benefit and to understand implications if select recommendations are deprioritized/not implemented



Future State Recommendations

Change Management Practices

The Change Management Framework below provides guidance on implementing and sustainable change for the organization with strategies to facilitate change.

Vision for Change	Compelling case to be an employer of choice that articulate the desired target state for Lakeshore	 Demonstrate alignment with goals Communicating vision and roadmap to stakeholders with support rationale
Leadership for the Future	Visible sponsorship and leadership to generate momentum that inspires	 Reflect desired change in leadership and governance behaviours and communications
Meaningful Engagement	Consistent and meaningful communication and interaction with employees that incorporates their input in the process	 Roll out communications tailored to the different stakeholders group Create vehicles to receive input
Empowered Teams	Promotion of change champions that integrate with teams to mobilize change in a way that resonate with their perspectives	 Identify individuals that are influential to inspire change in others Provide autonomy to create change
Innovative Delivery	Encouraging ways of doing things differently so that they create impacts aimed to improve delivery	 Seek out creative ideas from employees and external sources to potential create out of-the-box solutions
Sustaining Success	Ongoing management of changes that continuously assesses impacts, identifies improvement and celebrates successes	 Report on success indicators to assess impacts with input to improve Share and recognize success stories



Organizational Review of the Municipality of Lakeshore



Appendix



Appendix:

Lakeshore Overview



Overview of the Municipality

Current Strategic Plan (2019-2022)



long-term reliance on debt.

This Evaluation and Reporting Process includes:



Identifying Strategic Links

Every element of a division business plan should align with the strategic direction(s). When creating business clients, managers will identify which strategic directions their business plans and budget requests aligned with.

step **02**

Sort actions by Guiding Themes. Review status and provide feedback to the Senior Management Team (SMT).

With the cross reference to the strategic planning plates, the cumulative activities under each guiding theme can be evaluated to determine if adequate resourcing is available.



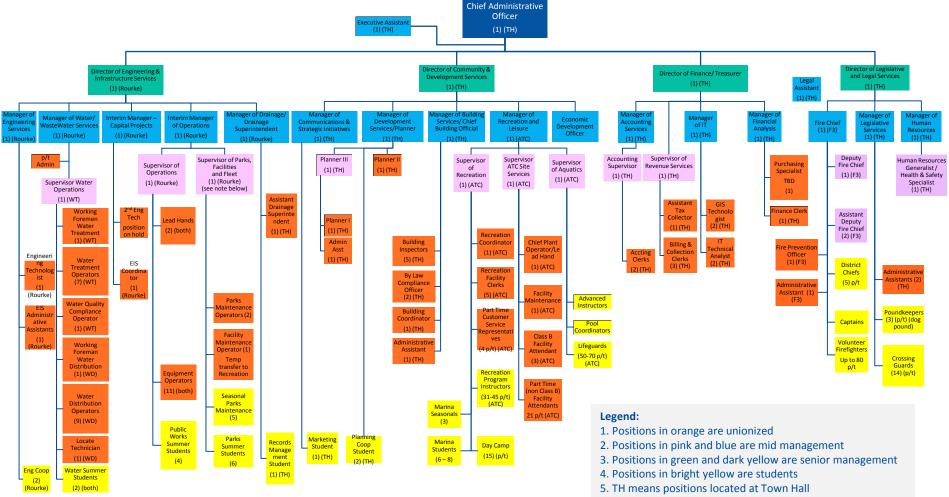
Senior Management Team (SMT) Evaluation.

After organizing action under beach guiding theme, SMT will evaluate the organization's progress at the strategic level. Once the evaluation is completed by SMT, quarterly reports on progress are presented to Council and reported to the public.



Effective October 1, 2020

Interim Chart

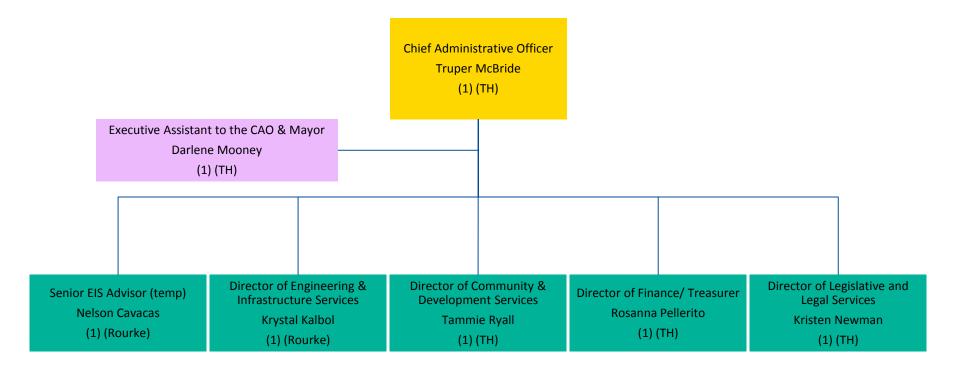


- 6. F3 means positions located at Fire Station 3
- 7. ATC means positions located at Atlas Tube Centre
- 8. WT means positions located in Water Treatment
- 9. WD means positions located in Water Distribution



Office of the CAO Chart

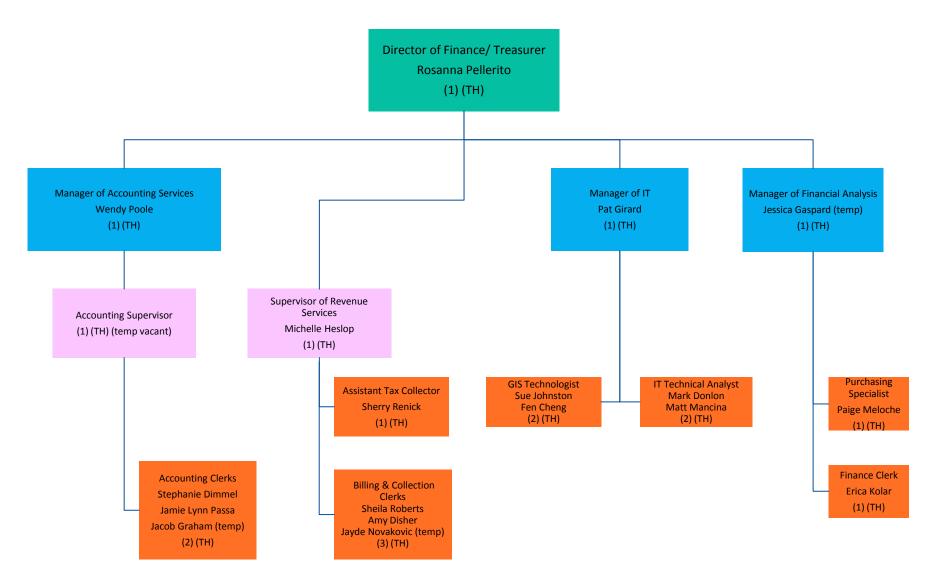
Effective October 1, 2020



Effective October 1, 2020

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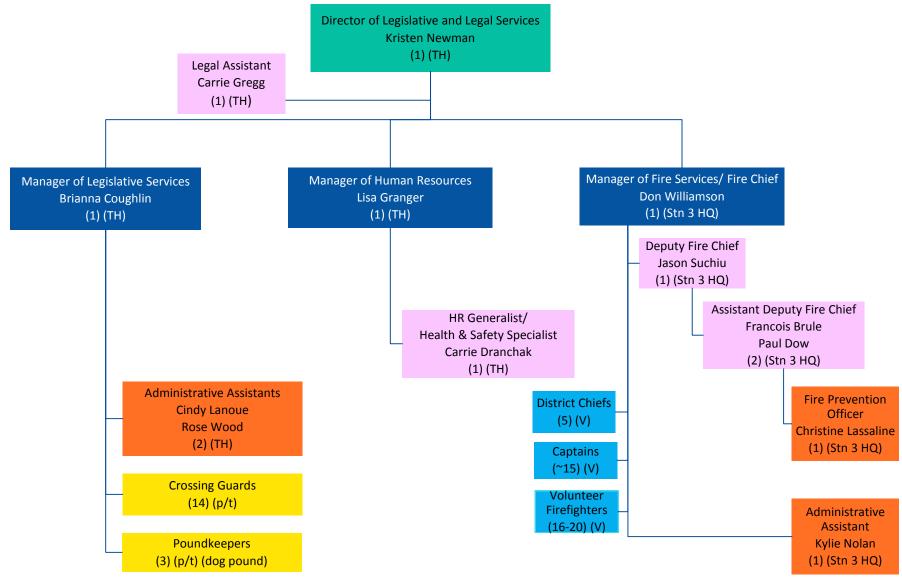
Interim Finance Chart



Effective October 1, 2020



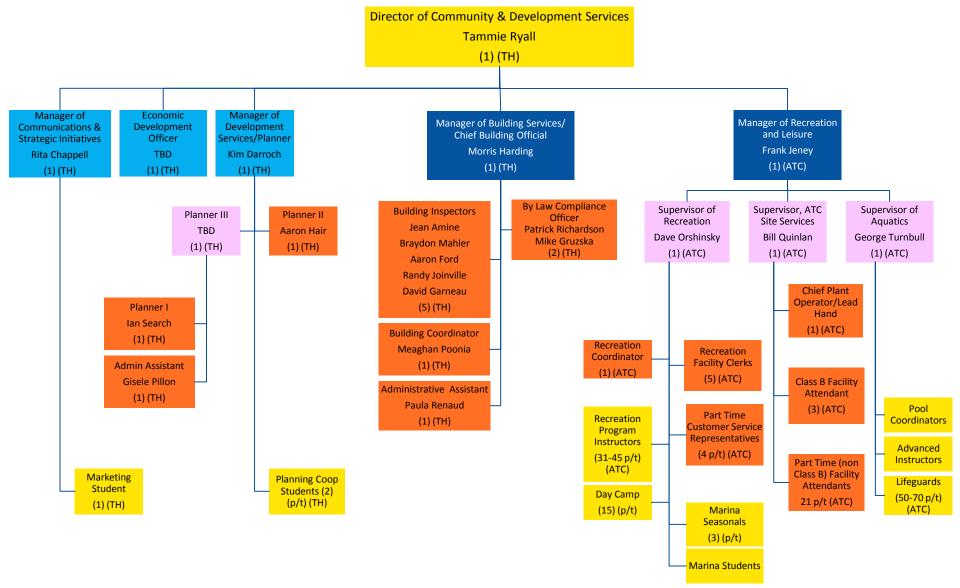
Legislative & Legal Service Chart







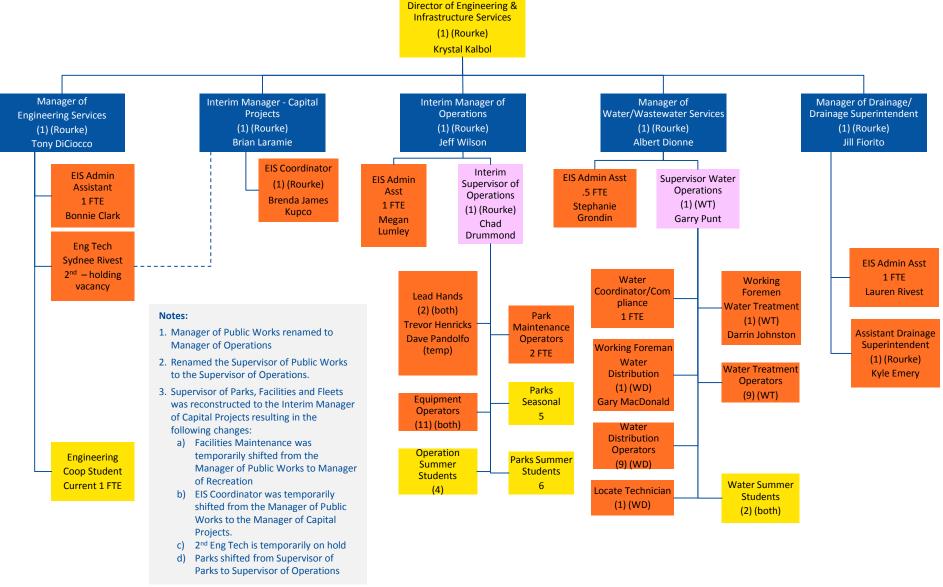
Community & Development Services



Effective October 1, 2020



Interim EIS Model





Appendix:

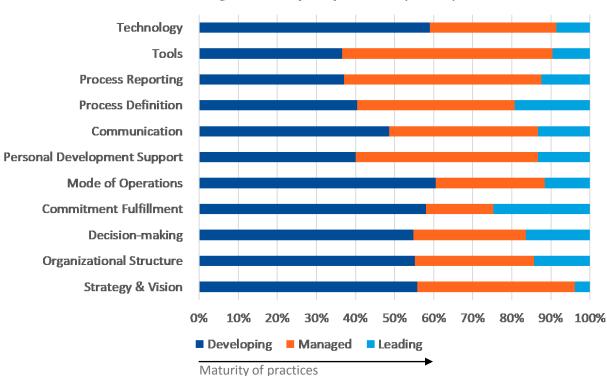
Survey Summary



Current State Findings

Summary of Survey

A summary of the survey poll responses demonstrate that staff respondents perceive most of the organizational functions to be a developing or managed stage, indicating opportunities for improvement.



Percentage of Survey Respondents (n=105)

- Areas in which a higher proportion of respondents indicated leading functions:
 - Ability to fulfill commitments
 - Process Definition
- Areas in which a lower proportion of respondents indicated leading functions:
 - Use of technology
 - Deployment of tools
 - Strategy & Vision of the organization

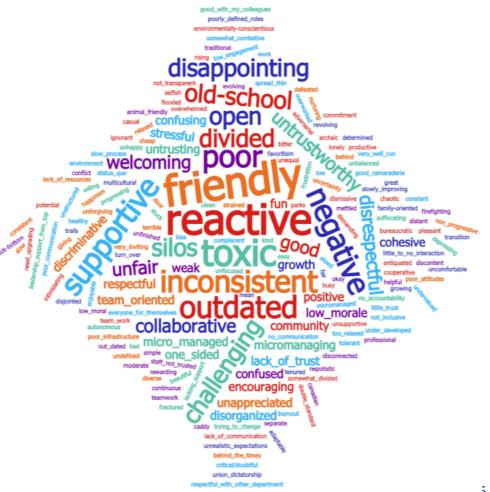
Current State Findings



Summary of Survey – Organization Culture

A summary of top 3 words gathered from survey respondents demonstrate that there are a mix of positives and negative perspectives of the organization by staff.

- Size of the word is reflective of its ٠ frequency provided by respondents, in which larger words were the more frequently stated.
- The less frequent words, although unique ٠ to a few respondents, still largely consistent with the more frequent words.
- Although there are mixed perspectives, ٠ some of the more widely shared perspectives present problematic areas that should be addressed by the organization.





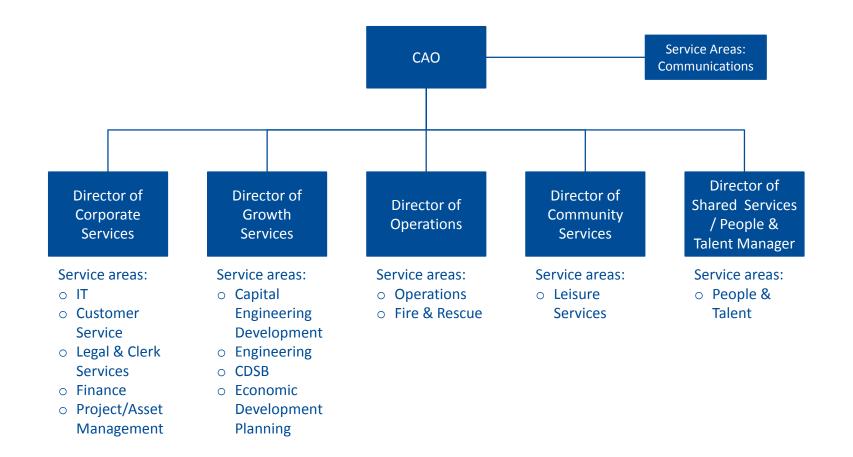
Appendix:

Jurisdiction Scan Organizational Structures



Jurisdictional Scan Findings

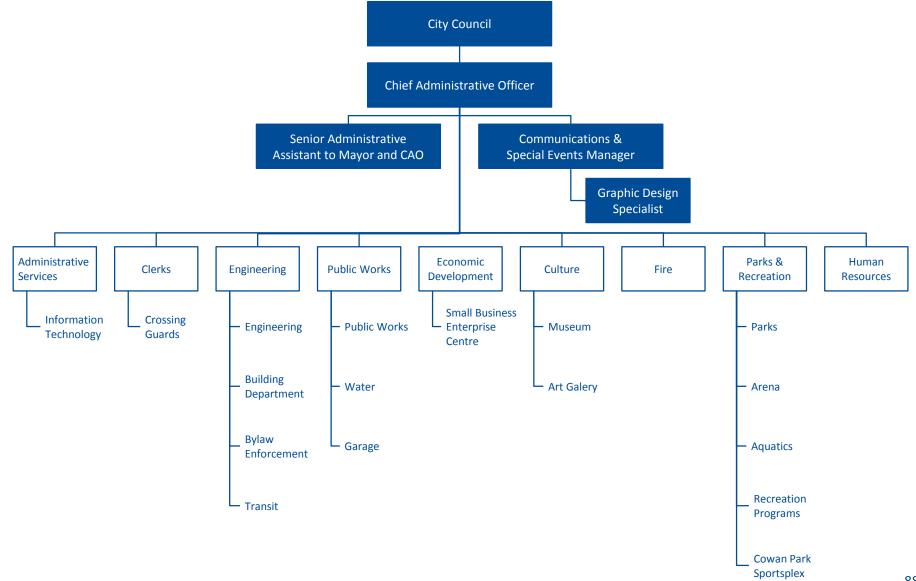
Innisfil Organizational Structure





Jurisdictional Scan Findings

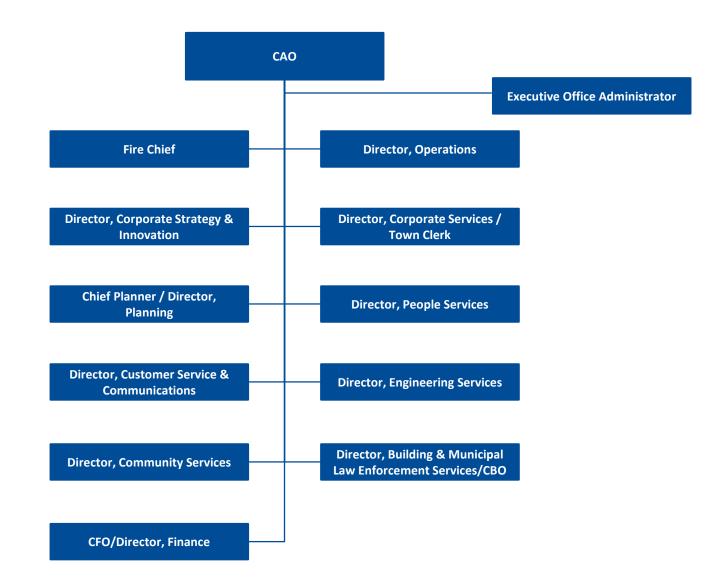
Woodstock Organizational Structure





Jurisdictional Scan Findings

Caledon Organizational Structure





Appendix:

Data and Documents Reviewed

Data and Documents Reviewed



List of Data and Documents Reviewed

- Supporting information for the most recent Strategic Plan
- Software inventory and list of current departments using them, for what purpose;
- IT governance/ IT service management, and any supporting IT Master Plans
- Financial statements, reports, and budgets;
- Past Service Delivery Reviews, 2020 Service Delivery Review;
- Organizational structures, staffing models, and full-time employee statistics;
- 2015 Organizational Review, including updates made in 2017/2018;
- Past capacity, efficiency, and effectiveness reviews;
- Past Performance Measurement Program results;

- Purchasing policies;
- Documentation of facilities/ workspace locations;
- Job descriptions, responsibilities, and past job evaluations;
- Demographic and economic statistics and profile of the Municipality;
- Collective bargaining agreement;
- Business continuity/ disaster recovery plan;
- Relevant HR policies and procedures;



Appendix:

Stakeholders Engaged



Stakeholder Engagement - Discovery Interviews (8)		
Truper McBride		
Kristen Newman		
Rosanna Pellerito		
Lisa Granger		
Carrie Dranchak		
Tammie Ryall		
Pat Girard		
Nelson Cavacas		

Stakeholder Engagement - Council Focus Groups (3 sessions, 8 attendees total)		
Tom Bain		
Tracey Bailey		
Steven Wilder		
Len Janisse		
Kelsey Santarossa		
John Kerr		
Kirk Walstedt		
Linda Mckinlay		



Stakeholder Engagement - HR Focus Group (15)		
Sue Johnston		
 Brenda James-Kupko 		
Jessica Sabolick		
Dave Pandolfo		
Christine Lassaline		
 Jayde Novakovic 		
Jamie Lynn Passa		
Darrin Johnston		
Jason Suchiu		
Frank Jeney		
Albert Dionne		
Jeff Wilson		
Jill Fiorito		
Morris Harding		
Francois Brule		



	Stakeholder Engagement - IT Focus Group (16)
Don Williamson	
George Turnbull	
Rita Chappell	
Chad Drummond	
Ryan Donally	
Michelle Heslop	
Brianna Coughlin	
Brian Laramie	
Stephanie Grondin	
Beau Blais	
Patrick Richardson	
 Jay Gignac 	
Brian Prestyko	
Darrin Johnston	
Sheila Roberts	
Brady Mahler	

Stakeholder Engagement - IT Interviews (4)		
Feng Chen		
Mark Donlon		
Sue Johnston		
Matthew Mancina		





Stakeholder Engagement – Manager Interviews (28)		
Lisa Granger	Pat Girard	
Don Williamson	Michelle Heslop	
Jason Suchiu	Brianna Coughlin	
Francois Brule	Frank Jeney	
Albert Dionne	George Turnbull	
Garry Punt	Dave Orshinsky	
Jeff Wilson	Tammie Ryall	
Brian Laramie	Aaron Hair	
Krystal Kalbol	Rita Chappell	
Nelson Cavacas	Ryan Donally	
Tony DiCiocco	Darlene Mooney	
Darlene Mooney	Jessica Gaspard	
Jill Fiorito	Wendy Poole	
Morris Harding	Kyle Emery	





Stakeholder Engagement - Town Hall Session (78)			
Gisele Pillon	Cayl Blais	Kylie Nolan	Sue Johnston
Paige Meloche	 Dave Orshinsky 	Beau Blais	Morris Harding
Jayde Novakovic	Mary Lesperance	Brian Sivell	Darryl Dunsby
Amy McMillan	Tony Diciocco	Riley Pekar	Stephanie Grondin
Jillian Shaw	Megan Lumley	Rose Wood	George Turnbull
Pat Girard	Lauren Colenutt	Francois Brule	 Feng Chen
Erica Kolar	Jeff Wilson	Kathy Fisher	Cindy Wickens
Ryan Donally	Ryan Tolton	Darrin Johnston	Mike Deneweth
Albert Dionne	Jessica Gaspard	Anne Colling	Brady Mahler
Amy Disher	 Marilyn Pertan 	Michelle Heslop	Terry Collins
Jacob Graham	Christine Lassaline	Garry Punt	Ross Schiller
Chad Drummond	 John Merritt 	 Mary Beth Bedard 	Brian Prestyko
Jason Suchiu	Matt Mancina	Ross Panzica	
Wendy Poole	 Stephanie Dimmel 	 Patrick Richardson 	
Rita Chappell	Kelly Laforest	Kyle Emery	
George Wardle	 Rob Armstrong 	Don Williamson	
Denis Comartin	Jamie Passa	Sheila Roberts	
Ken Crowley	Mark Donlon	Cindy Lanoue	
Brian Laramie	Scott Fick	Sherry Renick	
Sydnee Rivest	Brad Pelletier	William Quinlan	
Frank Jeney	Aaron Hair	 Brenda James-Kupko 	
Karen Matthew	Nelson Cavacas	Brianna Coughlin	





Stakeholder Engagement – Survey (105)			
By Division	Respondents		
LLS: Fire	28		
LLS: Legislative Services	11		
CDS: Management	9		
CDS: Facilities	8		
EIS: Public Works	8		
• EIS: Water	7		
CDS: Building/ByLaw	6		
EIS: Management	6		
Finance: Revenue	4		
EIS: Engineering	4		
CDS: Recreation	3		
Finance: IT/GIS	3		
Finance: Management	2		
Finance: Accounting	2		
Finance: Financial Analysis	2		
CDS: Planning	1		
EIS: Drainage	1		
• CAO	0		





Stakeholder Engagement – Survey (105)			
By Position	Respondents		
Management	23		
Non-Union Crossing Guards	6		
Non-Union Dog Pound	2		
Union	51		
Volunteer Fire Fighters	23		
By Status	Respondents		
Full Time	67		
Part Time	15		
Volunteer Fire Fighters	23		